

Multilingual Adventures on Wikia

How internationalization is done & How can you help without speaking a language?

Multilingual Adventures on Wikia

By Yatta (*User:Yatalu*) — July 13, 2016





<u>ヽ(゜ヮ゜)</u>ノ

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Job Title: Community Volunteer ~ Dutch (NL) Helper

Start Date @ Wikia: July 13, 2011 // Helper since Sep, 2013

FANDOMS:

- Wikia Language Brigade
- Dutch Community Central
- Historie Wiki (manga)
- Japanese Love Live! Wiki
- Role Play Wiki
- Hvetshran Wikis





Localizing as IVT

What and how do Staff / Helpers localize?



WHO ARE WE?

- International team
 - Staff: DE, ES, JA, PT, ZH, RU, FR...
 - Helpers: DE, ES, FI, FR, IT, JA, KO,
 NL, PL, RU, VI, ...
- Characteristics
 - Bilingual (or multilingual!)
 - Work to help & develop the Wikia community of our language



WHAT DO WE TRANSLATE?

- Public side
 - Central community
 - Regular wikis
- Internally
 - Wikia interface
 - Related: apps, ...
- But: not all we do is translating!





PUBLIC SIDE

Community Central:

- Staff blogs (technical and other)
- Help pages
- Forum announcements





あるウィキアコミュニティの管理者であれば、そのウィキアコミュ

二ティ上でツールパーのメニューにあるマイツール、または管理者 ダッシュボードから、テーマデザイナーへのリンクを見つけること 2次の手順

3 関連情報

4 その他のヘルプとフィードバック

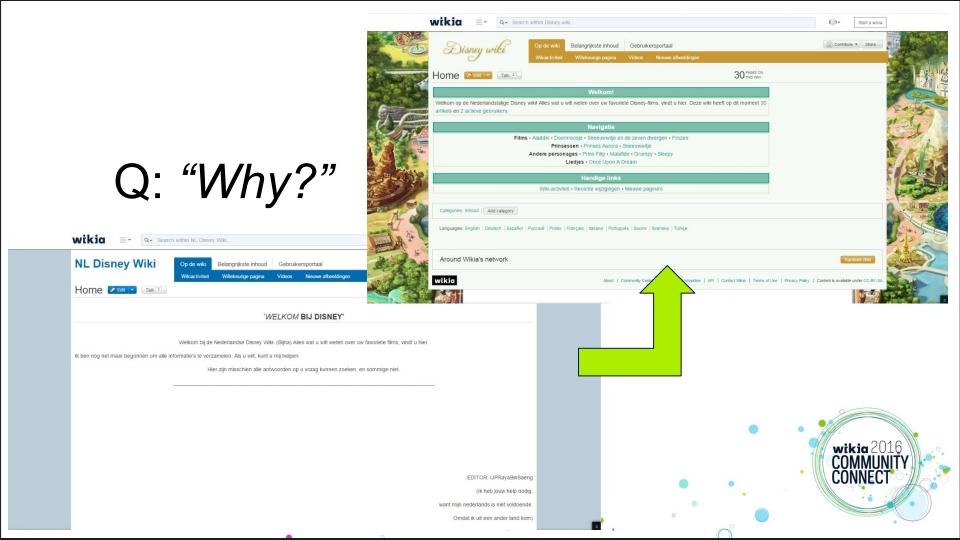
wikia 2016

PUBLIC SIDE

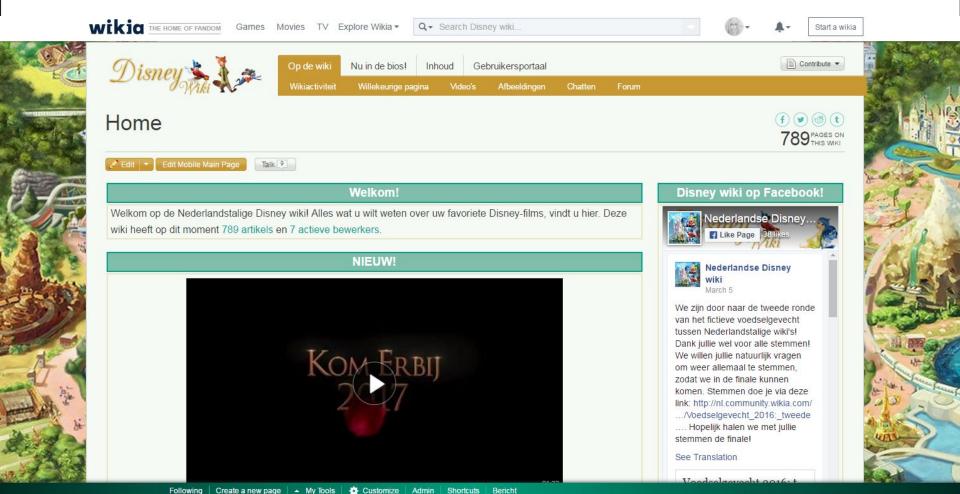
Regular wikis:

- Articles (from EN version)
- Templates, ...
- Aside from translating: redesign, user support, enabling features or extensions, coding, CSS, ...
- Wiki choice:
 - trending topics
 - o inactive wikis with "potential"





A: Because it does make a difference.



INTERNALLY

- What we translate
 - Wikia interface: website, new features, ...
 - Apps (e.g. Lyrically)
- How we translate
 - o Crowdin!





INTERNALLY

• Questions?

Crowdin Q&A: send to Lucho Valenzuela

- http://www.wikia.com/wiki/Special:Contact (put his name in the title!), OR
- directly via his e-mail <u>lucho@wikia-inc.com</u>





Localizing as Brigadier

What is the Wikia Language Brigade (WLB) and how can they help?



WIKIA LANGUAGE BRIGADE

URL: http://wlb.wikia.com/

WIKIA LANGUAGE BRIGADE WIKI

- The Wikia Language Brigade (WLB) is...
 - ... a team of Wikians ("Brigadiers")
 who do <u>translations</u> and language
 <u>corrections</u> in the languages they
 know, <u>at request</u> of other Wikians.



WLB: HOW IT CAME TO BE

- July 2011: Yatalu joined Wikia to make hvetshran.wikia.com
- Feb 2013: "founding craze"
- But: soon inactive ('•ω•')
- Inner Yatalu:
 "Don't others have this problem too?"
- July 2013: made the WLB!

July 2016: 300+ members who speak ~60 languages

March

- Mar 29, 2013 The Malay Hvetshran Wiki was created.
- Mar 29, 2013 The (simplified) Chinese Hvetshran Wiki was created
- Mar 26, 2013 Next milestone! Hvetshran Wiki hit 200 pages.
- Mar 20, 2013 The Hvetshrenu Hvetshran Wiki was created
- Mar 12, 2013 The Turkish Hvetshran Wiki was created.
- Mar 10, 2013 The Vietnamese Hvetshran Wiki was created
- Mar 08, 2013 The Danish Hvetshran Wiki was created.

February

- Feb 25, 2013 The Serbian Hyetshran Wiki was created.
- Feb 25, 2013 The Spanish Hvetshran Wiki was created.
- Feb 24, 2013 The Indonesian Hvetshran Wiki was created
- Feb 24, 2013 The French Hvetshran Wiki was created.
- Feb 23, 2013 The Japanese Hvetshran Wiki was created
- Feb 23, 2013 The German Hvetshran Wiki was created.
- Feb 22, 2013 The Norwegian Hvetshran Wiki was created.
- Feb 22, 2013 The Dutch Hvetshran Wiki was created.



WLB: HOW CAN WE HELP

- What do we do?
 - Translations: <u>Translate:Requests</u>
 - Corrections: <u>Correct:Requests</u>
- What to request?
 - Wikia articles, templates, ...
 - Source material (sites, tweets, ...)
 - UI of dev.wikia or other scripts
 - Global user profiles



LET'S MAKE A REQUEST

 E.g.: <u>a game review (Japanese)</u> for <u>Setsuna Wiki</u>

Title of the request:	Replace this with the title	
Information of	your request:	[?]
Translate from:	Choose language ▼ To: Choose language ▼	
URL of the wiki: I	nttp:// community .wikia.com	
Items:	<items (up="" 3)="" to="" translate=""></items>	
Extra information:	<pre><insert (optional)="" extra="" information=""></insert></pre>	
Signature:	~~~	





What can you do?

Challenges & adventures on wikis where you do not speak the language



SHARING THOUGHTS

- You should have a group (→cards!)
- Each group gets 1 question to discuss together
- Decide on a group leader (with e.g. rock-paper-scissors) to present at the end
- After 5~10m, each group shares their thoughts with everyone



Q1 •

"If your wiki has another language as source, how would you get (early) access to source material? Would you wait until translations are out? Do these translations have to be official?"



Q2 •

"If your wiki's theme is officially released in another language, is it good/beneficial to have an in-house translator? Is it manageable or what difficulties could you encounter?"



Q3 •

"Can Google Translate be a useful tool when trying to help out a wiki where you don't speak the language? What should it (not) be used for? What (dis)advantages does it have?"



Q4 •

"If you find a baby wiki on a topic that you're really passionate about, but where you can't speak the language: is adoption an option? What are the pros to adopting the wiki, and what problems may arise?"



Q5 •

"What would advantages/difficulties be of non-English editors working on an English wiki? What would advantages and difficulties be of working on a wiki in one's own language?"





The End

Thank you for your time \(\cdot(\cdot)\)/

